

NATIONAL CONFERENCE '2012-13'
INTELLECTUAL PROPERTY RIGHTS AND PUBLIC POLICY

Intellectual property rights has emerged as one the key emerging areas with the growth of research and advancement of information technology. Keeping in view of this ideology MATS School of Management Studies and Research had conducted a National conference under the theme "Intellectual Property Rights and Public Policy". The department received an overwhelming and enthusiastic response from the academicians, industry experts, practitioners and scholars. The motive behind choosing this theme was to focus on the importance of Intellectual Property Rights in current scenario and emerging issues related to public policy. Participants showed their interest, shared their views and opinions regarding the theme. National Seminar was a real successful event.

