

NATIONAL CONFERENCE '2016-17'

CREATING AWARENESS ON IPR

Intellectual Property Rights is an area which has become one of the highly concerned areas of Industry and Management Research. Keeping in view of this idea MATS School of Management Studies and Research had conducted a National Conference on the theme "National Conference on Creating Awareness on IPR". The department received an overwhelming and enthusiastic response from the academicians, industry experts, practitioners and scholars as participants. The main motive behind choosing this theme was to focus on the importance of intellectual property rights in the current scenario and emerging issues related to its awareness. Resource persons and participants showed their interest shared their views and opinions regarding the theme. Seminar was a real success.

