

छत्तीसगढ़ CHHATTISGARH

K 902383

## Memorandum of Understanding

### Effective Date and Parties

This Memorandum of Understanding is made this 1<sup>st</sup> day of July, 2017, by and between MATS University (hereinafter referred to as the Host College or University), Disha Art Shala (hereinafter referred to as the Company), collectively referred to as "the parties." This agreement shall remain in effect from the date it has been signed.

### Definitions

Company representations shall be referred to as "Servicemen" and Host College/University representations shall be referred to as "Host." Collectively, all representations for both entities shall be referred to as "members."

### Purpose

The purpose of this agreement is to:

1. Establish Centre of Excellence inside the College to train and give practical exposure to the students of the college, and to do business by the name and style of Disha Art Shala giving host credits to the college for being host to the particulates by the company inside the college.
2. Organize events and seminar/workshops and recruitment drives inside the college.

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 Raipur (C.O.)



## Proposal Sequence

The proposed typical structures and to be held events, workshops, seminars and trainings will be brought to the knowledge of the college before proceeding further in the form of a proposal for permissions.

### COMMITMENT BY Disha Art Shala For COE Establishment.

- a. Timing of Classes : From 9.00 am to 5.00 pm on weekdays and 6-7 Hrs/day on Saturday or Sunday or Holidays (as per requirement)
- b. To conduct individual project evaluation and maintain the records.
- c. To ensure the completion of the Final Project report.
- d. Provide Certificates to students after completion of training & will also provide Course Material to students free of cost during training, if any.
- e. To maintain Central Repository of Final Project Reports.
- f. Once the student enrolled with Disha Art Shala with registration fee, it will not be refunded, until & unless it is discussed between both the parties, Disha Art Shala and MATS University, and the case are found genuine.
- g. Allowing Administrative access to the University officials for company's ERP S/w.
- h. Sponsorship Amount will be deposited into Div. of Finance through Cash/Cheques.
- i. Boarding & Lodging: If required, a decent accommodation & meals for the faculty as per MATS University policy.
- j. The expenditure of services of any human resource, if required for conduct of training/education, will be borne by the Disha Art Shala INC.
- k. The company would be responsible to conduct a recruitment drive in the campus for the trained students so as to help the host college students to get placed depending on the student performance in the recruitment process.

### COMMITMENT BY MATS University

For COE Establishment:

- a. MATS University will be providing infrastructure i.e. Class room and Computer/Mech. Lab (depending upon the student strength & no. of batches) from 9.00 A.M. to 5.00 P.M. as per College Policy. However, general resources like Marker/Duster etc. will be the responsibility of Disha Art Shala only.
- b. MATS University will provide Lab infrastructure covering training space comfortable and required for Training.
- c. Permission to post notifications/updates of Notice Boards of schools & hostels.
- d. Flexes on One Unipole in the prominent Locations of the college as per college Policy.
- e. Permission of One Canopy and housing standee along-with the permission for distribution of fliers/visiting cards for registration/promotion activities within campus as per college Policy.
- f. In case of requirement of canopy or unipole, in addition to the above mentioned number, the same shall made available on chargeable basis other than the upfront money as per University Policy.



  
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- g. News and Advertisement in College News Paper, College Brochure & other Sources as per College Policy.
- h. Class Rooms: College provides class rooms/computer lab.
- i. Office: One nos. of Office/Cabin/Cubicles will be provided for counseling/Admission Purpose as per college Policy.
- j. Permission for seminar in the classes with an intimation of 2 days before during non-academic periods.
- k. Special approval can be sought, if Duty Leaves are required.

### Joint Responsibilities

The Host College/University will collaborate with the Company on the career and college readiness curriculum necessary for the completion of the planned marketing work.

The Host College/University and the Company agree to prohibit students, members, or staff from publishing any materials as a direct result of activities in different locations unless such publication is approved for release, in writing, by the Host College/University and the Company and such approval is not to be withheld unreasonably.

The company must train the representatives from the Host on how to handle the various marketing related issues accordingly and from time to time in case of any change in the marketing plan and present the marketing outline to the host so as to keep them informed about the activities taking place from time to time.

Both the Company and the Host College/University shall provide distinct wrap-around services to ensure the success of each marketing campaign. Such wrap-around services shall include:

- a. Guidance and Counseling
- b. Career and College Readiness Curriculum Support
- c. A designated college liaison to answer student questions
- d. Behavior and misconduct obligations

**Payment and Commercials** - Disha Art Shalashall bear for conducting financial implications(if any) for conducting any activity, except for the infrastructure resources available at **MATS University** in full and all costs associated with the provision of the Services rendered. No Financial implications shall be imposed any of the parties without mutual agreement .

### Governance

Both the parties must take equal part in the governance of the marketing activities.

### Facilities

The company must be provided with infrastructural facilities every time the company visits the host college/university for any training or seminar regarding the marketing activities.




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## Advising

Both parties agree to supply adequate counseling for the College/university, including academic advising services to students enrolled in college degree programs as well as their parents. The Host College/University agrees to supply professional development opportunities to the academic advisor so that s/he can provide accurate advising to students. The Host College/University also agrees that students who need academic advising beyond the capabilities of the staff provided by the Company may use the advising and counseling services of the college. (Note: It is suggested that specific titles and duties be explicitly stated in this section as part of the wrap-around services available to students).

## Marketing

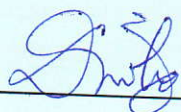
All marketing materials for the college shall be developed and approved collaboratively by the Company and the Host College/University. Use of names, logos, or other representations of either entity on such materials is subject to approval by authorized administrative authorities of the Company or the Host College/University, as applicable.

## Termination

This MOU agreement will be declared to be breached if any of the above mentioned conditions are not fulfilled or met. Any breach in this agreement will adversely affect the outcome of the results expected during the marketing for the college.

## Amendments

This Memorandum of Understanding may only be modified by an amendment executed by both parties from time to time.

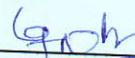


For Disha Art Shala

Name DIBYENDU MITRA

Title \_\_\_\_\_

Date 01st July, 2013



For MATS University

Name SHRI GORULANANDA PANDA

Title REGISTRAR

Date 01st July 2013

**Registrar**  
**MATS University**  
**Raipur (C.G.)**