

NATIONAL LEVEL WORKSHOP '2015-16'

WORKSHOP ON CORPORATE SOCIAL RESPONSIBILITY AS A WHEEL FOR SOCIAL COMPETITIVENESS & SUSTAINABILITY

Sustainability is an issue which has gained true importance and concerned of various social and management agencies. And Corporate Social Responsibility is a term which has gained attention of every large Corporate House and Business Entity since it has become mandatory for specified entities. Keeping in view of this idea MATS School of Management Studies and Research had conducted a National Level Workshop on the theme "Corporate Social Responsibility as a Wheel for Social Competitiveness and Sustainability". The department received an overwhelming and enthusiastic response from the academicians, industry experts, practitioners and scholars as participants. The motive behind choosing this theme was to focus on the importance of corporate social responsibility and sustainability as a driver for future success. Resource persons and participants showed their interest shared their views and opinions regarding the theme.

