

NATIONAL SEMINAR '2014-15'
**MANAGEMENT PARADIGMS FOR SUSTAINABLE
DEVELOPMENT**

Sustainability is an issue which has gained true importance and concerned of various social and management agencies. Development becomes real and practical only when it is done with the motive of maintaining sustainability. Keeping in view of this idea MATS School of Management Studies and Research had conducted a National Seminar Workshop on the theme "Management Paradigms for Sustainable Development". The department received an overwhelming and enthusiastic response from the academicians, industry experts, practitioners and scholars as participants. The motive behind choosing this theme was to focus on the importance of sustainability, and development with the motive of sustainability and emerging issues related to issues and how it is to be dealt with. Resource persons and participants showed their interest shared their views and opinions regarding the theme. Seminar was a real successful event.

