

**Verve 2014-15**

**EMERGING ISSUES AND CHALLENGES IN GLOBAL  
BUSINESS MANAGEMENT**

Research is an integral part of academic excellence. To inculcate the same habit the MATS School of Management Studies and Research had left no stone unturned to strive for knowledge. In the year 2014 the National Seminar on Emerging Issues and Challenges in Global Business Management was conducted. The seminar addressed the global challenges and ways to overcome the economic crises. The scholars and academicians across the country had participated with their generic and vibrant ideas spanning across the different domains of management. The VERVE 2014 was a gala success.

