



## **REPORT**

### **Entrepreneurship Workshop and Industrial Visit**

**Date:** 4<sup>th</sup> Oct 2018 – 6<sup>th</sup> Oct 2018

**Place:** MSIT Dept.

**Total Students:** 64

**Faculty In charge:** Ms. Hansa Rajput

**Speaker:** Prof. A.S.Kale (faculty CITCON), Mr. Yogesh Sharma (Associate Civil Engineer CITCON)

The Entrepreneurship workshop took place on 4<sup>th</sup> October 2018 to 6<sup>th</sup> October 2018, at MSIT Dept. MATS University. The aim of the workshops is to help all immigrants getting inspiration of how to establish and develop a company as an entrepreneur. More than 60 students of 3<sup>rd</sup> semester joined the workshop.

Ms. Nilu Singh, coordinator of CITCON, opened up the workshop with good feedback from the previous year workshops, Ms. Rita Dewanjee, Head of Department, MSIT welcomed the guests by presenting the book and gave a welcome speech and encouraged students with her valuable words. Later Mr. Yogesh Sharma (Associate Civil Engineer CITCON) started the session where he shared his words, he said that, there are many reasons to promote entrepreneurship among young people since it has a number of potential benefits. An obvious and significant one is that it creates employment for the person owning the business. We should however accept that not all young people could become entrepreneurs in a business sense. It is therefore important to underline that entrepreneurial skills can help youth adapt well to other non-entrepreneurial careers. The improving social attitudes towards entrepreneurship are evident among young people.

Second day was started by Prof. A. S. Kalele (faculty CITCON), sir mentioned that Non-formal learning (youth work) plays a very important role in equipping young people with the necessary skills. It is widely recognized that “Youth in Action” activities, especially youth initiatives, are preparing youth to be responsible, enterprising individuals. It allows them to become



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entrepreneurs or entrepreneurial thinkers by immersing them in real-life learning ventures where they can take risks, manage the results, and learn from the outcomes. Nevertheless, it is not yet obvious how young people can implement and follow-up their “Youth in Action” projects in order to set up their own ventures.

Third day was An Industrial visit to “KAPS ice cream factory”, more than 60 students and two faculties visited to “KAPS ice cream Factory” to interact with the Industry to understand current market scenarios, latest most demanding technologies & criteria for selection etc. In this visit students were very eagerly waiting for listening to industrial higher authorities. We divided our students in the batch of 20 students per batch for the visit and the interaction with the industry person. The Head of “KAPS ice cream Factory” conducted very informative session for the students. Also, he motivated to the students to become an entrepreneur. He also guided the students to select the areas for there business.

The session was concluded with Question- Answer session. Many of the students asked different questions to the Head on current demands, market scenarios etc. and he cleared all the doubt and myths which was in students mind. All students were satisfied after the session. Company motivated to the students by giving token of affection in the form of ice creams. The visit came to an It was an informative, interesting and a successful visit. We express our thanks to the Head and all team members of “KAPS ice cream Factory” who spent their valuable time for us. We also thank to CITCON and Head of Department who motivate us to arrange such an informative program. Lately we request you to arrange more industrial visit in the future for the students which will be helpful for the students and help to train our students.



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