

NAAC
FOR QUALITY AND EXCELLENCE
IN HIGHER EDUCATION



MATS UNIVERSITY

**MATS SCHOOL OF
MANAGEMENT
STUDIES AND
RESEARCH**

Evaluative Report of the Department



MATS University under MATS School of Management Studies and Research offers BBM , MBA, M.Phil, Ph.D, D.Litt. with intent to build an expansive perception of the Contemporary and Upcoming market trends among its students. The swift Economic development happening all around the Globe with specific reference to the developed Countries has made it an inevitable obligation to make our students get first hand experience to this blooming business bustle going around. Over the years MSMSR has developed the culture that encourages the student to pursue various certification courses apart from their regular program that enhance their knowledge and professional competency.

1. Name of the Department :

MATS SCHOOL OF MANANGEMENT STUDIES AND RESEARCH

2. Year of establishment :

2008

3. Is the Department part of a School/Faculty of the university?

Yes

4. Names of programmes offered (UG, PG, M.Phil., Ph.D., Integrated Masters; Integrated Ph.D., D.Sc., D.Litt., etc.)

BBM	Bachelor of Business Management
MBA	Master of Business Administration
M.Phil.	Master of Philosophy
Ph.D	Doctor of Philosophy
D. Litt	Doctor of Literature

5. Interdisciplinary programmes and departments involved
No

6. Courses in collaboration with other universities, industries, foreign institutions, etc.
No

7. Details of programmes discontinued, if any, with reasons
NIL

8. Examination System: Annual/Semester/Trimester/Choice Based Credit System
Semester


9. Participation of the department in the courses offered by other departments







Subject Taught	Department
Principles of Management	MATS School of Arts and Humanities(English)
Entrepreneurship	MATS School of Information Technology
Innovative & Entrepreneurial Skills	MATS School of Arts and Humanities (English)

10. Number of teaching posts sanctioned, filled and actual (Professors/ Associate Professors/ Asst. Professors/others)



Designation	Sanctioned	Filled			Actual
		Permanent	Adhoc	Part-time	
Professor	04	01	0	0	1
Associate Professor	02	0	01	0	1
Assistant Professor	15	01	12	0	13

11. Faculty profile with name, qualification, designation, area of specialization, experience and research under guidance

Name of Faculty	Qualification	Designation	Spec.	Exp.	Research Under Guidance
Prof(Dr).B.John 	MPM, PhD., Fellowship in IIM Raipur.	Acting VC., Dean & Director	HR	16	

<p>Dr.Sonali Malewar</p> 	<p>B.Com, MBA, PGDCA, PhD</p>	<p>Asst. Professor</p>	<p>HR, MKT G</p>	<p>14</p>	
<p>Mrs.Shilpi Gupta</p> 	<p>PGDBA, ICWA, MBA</p>	<p>Asst. Professor</p>	<p>FINA NCE</p>	<p>10</p>	
<p>Mrs.Jasmine Joshi</p> 	<p>M.com, MA(Eco), MA(Eng) MBA(HR)</p>	<p>Asst. Professor</p>	<p>HR</p>	<p>16</p>	
<p>Mr. Jagaman Singh Shoker</p> 	<p>MBA, UGC-NET</p>	<p>Asst. Professor</p>	<p>MKG T</p>	<p>10</p>	
<p>Ms.Divya Poddar</p> 	<p>B.E.(CS), MBA (IB),Pursuing MBA(IGNOU)</p>	<p>Asst. Professor</p>	<p>FINA NCE</p>	<p>3</p>	
<p>Dr.S.Srinivas Rao</p> 	<p>MBA, MA(Eco), PhD, LL.B, PGDMM</p>	<p>Asst. Professor</p>	<p>HR</p>	<p>17</p>	

<p>Mr. Vikram Singh</p> 	MA(Eco),	Asst. Professor	FINANCE	12	
<p>Mr. Anurag Gupta</p> 	MBA	Asst. Professor	MKTG HR	7	
<p>Mr. Ramkumar Sahu</p> 	MBA	Asst. Professor	FIN & HR	1	
<p>Mr. Kamaljeet Singh</p> 	MBA UGC-NET	Asst. Professor	MKTG	1	
<p>Mr. Sanjib Pal</p> 	B-Tech, MBA	Asst. Professor	HR	6	
<p>Mr. Samir Jaiswal</p> 	MBA, M.Com	Asst. Professor	FINANCE	9	

Ms. Akshita Sharma 	MBA	Asst. Professor	FINANCE	8 months	
Ms. Aakansha Agrawal 	MBA	Asst. Professor	MKTG	2 months	

12. List of senior Visiting Fellows, adjunct faculty, emeritus professors

Prof. R. P. Das	Pt. Ravisankar Shukla University, Raipur
Dr. Tarun Sharma	Manager, Ultra Tech Cements, Raipur
CA. Sourabh Soni	Director Soni & Jain Company
CA. Deepali Soni	Soni & Jain Company
Dr. Prachi Sharma	Astt. Professor Disha Management College
CA. Samer Purohit	Director -Purohit Associates.
CA. Richa Dandaker	Consultant-Tax
Mr. Bhanu Murthy	DGM- Bhilai Steel Plant

13. Percentage of classes taken by temporary faculty - programme-wise information

Degree/Diploma	Name of the Programme	No of Visiting Faculty
Under Graduate	BBM	20%
Post Graduate	MBA	20%
M.Phil.	Master of Philosophy in Computer Science/Computer Application	NIL
Ph.D.	Doctor of Philosophy in Computer Science/Computer Application	NIL

14. Programme-wise Student Teacher Ratio

For UG course - 31:1

For PG course - 12:1

15. Number of academic support staff (technical) and administrative staff: sanctioned, filled and actual

Particulars	Sanctioned	Filled	Actual
Academic support staff	1	0	0
Administrative staff	1	1	1

- * SJR : NIL
- * Impact Factor – range / average : 0 - 3.8
- * h-index : NIL

23. Details of patents and income generated :No

24. Areas of consultancy and income generated :No

25. Faculty selected nationally / internationally to visit other laboratories / institutions / industries in India and abroad :No

26. Faculty serving in

- a) National committees b) International committees c) Editorial Boards d) any other (please specify)

JOURNAL NAME- MATS JOURNAL OF MANAGEMENT AND COMMERCE

ISSN - 2348 – 7879

EDITOR - Dr. Sonali Malewar

SUB-EDITOR - Dr. Srinivas Rao
- Mr. T. G. Madhusudan
- Mrs. Shilpi Gupta

27. Faculty recharging strategies (UGC, ASC, Refresher / orientation programs, workshops, training programs and similar programs):.

S.N.	Date	No. of Days	No. Of Participants
1	25/01/13 to 27/01/13	03	06
2	18/04/14 to 20/04/14	03	04

28. Student projects

- percentage of students who have done in-house projects including inter-departmental projects
- In-house- 100% Internship for (MBA & BBM Students as per curriculum)
- percentage of students doing projects in collaboration with other universities
- industry / institute :NONE

29. Awards / recognitions received at the national and international level by

- Faculty
- Doctoral / post doctoral fellows
- Students – Shweta Mahima Das, Student of Semester-V received stood second in Singing Competition in International Youth Fellowship, in Delhi

30. Seminars/ Conferences/Workshops organized and the source of funding (National / International) with details of outstanding participants, if any.

Verve 2013(National Seminar) Organized Sep-2013 (Self finance)

31. Code of ethics for research followed by the departments

Code of ethics for research of University is enclosed in Annexure D - 3.1(Criterion III)

32. Student profile programme-wise:

SN	Name of the Programme	Applications received	Students taken Admission	Demand Ratio	Gender wise								Pass	
					2010		2011		2012		2013			
					M	F	M	F	M	F	M	F	M	F
1.	BBM	929	646	142	63	34	132	57	124	50	131	51	95	88
2.	MBA	397	302	78	27	09	51	33	58	29	51	44	96	73
3.	Ph. D.	101	23	00	10	05	03	04	01	00	00	00	01	00

33. Diversity of Students

Program Name	FROM STATE								FROM OTHER STATE								FROM OTHER COUNTRY								
	2010		2011		2012		2013		2010		2011		2012		2013		2010		2011		2012		2013		
	M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F	
BBM	59	33	127	50	119	48	125	49	1	0	2	4	6	2	2	0	0	0	0	0	0	0	0	0	0
BBM III	2	1	4	3	1	0	5	2	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
MBA	22	8	49	30	56	29	49	43	5	1	2	3	2	0	2	1	0	0	0	0	0	0	0	0	0

34. How many students have cleared Civil Services and Defense Services examinations, NET, SET, GATE and other competitive examinations? Give details category-wise.

NO

35. Student progression

Student progression	Percentage against enrolled
UG to PG	30%
PG to M.Phil.	NONE
PG to Ph.D.	NONE
Ph.D. to Post-Doctoral	NONE
Employed	
• Campus selection	2%
• Other than campus recruitment	1%
Entrepreneurs	60%

36. Diversity of staff

Percentage of faculty who are graduates	
of the same university	0%
from other universities within the State	42%
from universities from other States from	58%
Universities outside the country	0%

37. Number of faculty who were awarded M.Phil., Ph.D., D.Sc. and D.Litt. during the assessment period

SN	Faculty Name	Year of award
1.	Prof. B. John	2010
2.	Dr. Sonali Malewar	2012

38. Present details of departmental infrastructural facilities with regard to

- a) Library -
- | | | |
|-------------------------|---|-----------------|
| e- Journals | : | Emerald, J-Gate |
| e-books | : | Pearson |
| Total number of Books - | | |
| Reference Books | : | 2240 |
| Text Books | : | 2260 |
| Project Reports | : | 170 |
| No. of Compact Disks | : | 85 |
- b) Internet facilities for staff and students : **Yes**
- c) Total number of class rooms : **08**
- d) Class rooms with ICT facility : **02**
- e) Students' laboratories : **01**
- f) Research laboratories : **01**

39. List of doctoral, post-doctoral students and Research Associates

- a) from the host institution/ university-
- | | |
|--------------------------------|------|
| List of doctoral students | - 01 |
| List of Post Doctoral Students | - 00 |
| List of Research Associates | -00 |

- b) from other institutions/universities-22

40. Number of post graduate students getting financial assistance from the university.

12

41. Was any need assessment exercise undertaken before the development of new programme(s)? If so, highlight the methodology.

No

42. Does the department obtain feedback from

- a. faculty on curriculum as well as teaching-learning-evaluation? If yes, how does the department utilize the feedback?

- Yes, Feedback received from the faculty is placed before the Departmental Committee and further discussed in Staff Council Meeting.
- b. students on staff, curriculum and teaching-learning-evaluation and how does the department utilize the feedback?
Every academic year feedback is obtained by the department and the findings are communicated to the faculty individually every year. The feedback is taken into account for confirmation/ promotion.
- c. alumni and employers on the programmes offered and how does the department utilize the feedback?
No

43. List the distinguished alumni of the department (maximum 10)

1. Suraj Kotak (MBA-2011-13)
2. Prabhat Deshpande
3. Shruti Shah
4. Nobel Domini
5. Numair Hussain
6. Saurabh Shukla
7. Disha Rohra(MBA-2012-14)
8. D.Swati
8. Sumit Makhija
9. Ashutosh Das
10. Hasan Raza (BBM-2014-15)

44. Give details of student enrichment programmes (special lectures / workshops / seminar) involving external experts.

1. List of Corporate Talks:

Mr. K Patel	Advisor Jayswal NECO Industries.
Mr. Ajit Warwankar	Director Agla Kadam
Mr. Anish Juneja	Branch Head SONY INDIA Raipur
Mr. Shaji Lucos	Centre Head MY FM
Mr. Vikas Sharma	IBC-24 Marketing Head
Mrs. Sonal Dixit	Regional Head HR Mahindra & Mahindra Finance

2. Verve-2013(National Seminar):

Dr. Tarun Sharma	Manager,Ultra Tech Cements,Raipur
Mr.Ajit Varwandkar	Director Agla Kadam
Mr. H. Saify	Chief Consultant,KNM Consultancy
Prof. R. P. Das	Pt. Ravishankar Shukla University

45. List the teaching methods adopted by the faculty for different programmes.

The Lectures are delivered through Projector , Smart class, PPT Presentation

46. How does the department ensure that programme objectives are constantly met and learning outcomes are monitored?

By periodical sessional tests, assignmentst, quiz, tutorials and counselling

47. Highlight the participation of students and faculty in extension activities.

Students and Faculties participate in Blood donation camps and tree plantations.

48. Give details of “beyond syllabus scholarly activities” of the department.

MSMSR Department conduct Out bond learning programme and Industrial Visits(National & International) every year.

SL No	Dates	Activity	Place Visited	Students Participated
1	April, 2010	Global Opportunity Program	DUBAI	16
2	5 th March, 2011	Global Opportunity Program	DUBAI	53
3	12 th & 13 th Nov 2010	Out Bound Learning Programme	Kawardha	35
4	8 th to 10 th Nov 2011	Out Bound Learning Programme	Jagdalpur	71
5	26 th , 27 th & 28 th Sept 11	Management Fest "ODYSSEY - 2011"	Goa	6
6	15 th Nov 2011	Equity & Development (CII)	Babylone Raipur	36
7	17 th to 25 th Nov 2011	Group Tour	Delhi, Mussoorie, Risikesh, Corbett & Nainital	62
8	2012	Global Opportunity Program	DUBAI	35
9	24 th Feb 2012	Industrial Visit.	Bhilai Steel Plant, Bhilai	65
10	09 th Feb 2012	Inter-College (Management) Cricket Championship	Rungta College, Bhilai	18
11	5 th Aug 2012	Indian Reforms CII Conference	Hotel Babylon Inn	46
12	4 th to 7 th Nov 2012	International Youth Fellowship	New Delhi	45
13	8 th , 9 th & 10 th Feb'13	Out Bound Learning Programme	Jagdalpur	81
14	13 th April 2013	Picnic	Barnawapara	52
15	8 th June 13 th June '13	Global Opportunity Program	DUBAI	71
16	21 st Sept to 26 th Sept'13	International Youth Fellowship	Bhubaneswar	50
17	9 th to 15 th Oct 2013	Odyssey Fest Goa BBM	Goa	7
18	2 nd Oct 2013	Quiz Competition (BBM)	IIM Raipur	8
19	5th to 9th Oct 2013	Sports Meet (Badminton) MBA/BBM	KIIT Bhubhaneswar	2
20	18th & 19th Oct 2013	Pyramid BBM	SSIPMT	11
21	26th Oct 2013	Industrial Visit (The Akshaya Patra Foundation)	Bhilai	85
22	27th- 29th Oct 2013	Out Bound Learning Programme	Jagdalpur	81
23	13th to 15th Feb 2014	Inter College Mangement Event	Rungta College, Bhilai	14
24	07th to 16th Mar 2014	Group Tour	Shimla, Manali & Chandigarh	71
25	21st to 26th June 2014	Global Opportunity Program	Malayasia	81

49. State whether the programme/ department is accredited/ graded by other agencies? If yes, give details. **NIL**
50. Briefly highlight the contributions of the department in generating new knowledge, basic or applied.

Knowledge of the faculty Members were used by the various sector of society to overcome the lacunaes identified by micro and small sector industries.

51. Detail five major Strengths, Weaknesses, Opportunities and Challenges (SWOC) of the department.

STRENGTH

1. The dedicated Professors, work quality and teamwork among the employees.
2. The department campus offers a remarkably fertile intellectual climate for its students by providing them with guidance of highly qualified faculties.
3. The course curriculum is designed according to the requirement of market, and hence the students after acquiring degree of the professional course are readily absorbed by the market.
4. Exposure of students at international level through industrial visit is a unique feature which adds feathers to the student's profile.
5. Excellent collaboration with the renowned industries existing in the state for the purpose of guidance, internship programs and placement facility for the students.

WEAKNESSES

1. Less communication among the Faculties and Students, lack of accountability, lack of equipment and facilities.
2. Due to developing status of the state the industry exposure for student in the context of placement is less satisfactory.
3. Limited Alumini and Development Programs.
4. Insufficient quantity of equipment and facilities.
5. Limited Industrial visits and seminars for the students.

OPPORTUNITIES

1. Better facilities regarding Library, computer Laboratories.
2. Infrastructure gives numerous opportunities to leverage its resources and enrich the curriculum and provide students with learning experiences through OutBound Learning programs and Social Awareness Program like Plantation, Blood donation Program etc.
3. Being the developing state the students gets more opportunities to excel their intellectual talents through placements in their own home town.

4. Value Adds like Foreign Language, Personality development programs etc. provided to the students makes the student Ready for Life at national as well as international level.
5. Strong Market potential for the students since the state is developing in the remarkable rapidity with stable government policies.

CHALLENGES

1. Competition and Entrance of Branded Institution in the developing state may lure the brand oriented students of the state.
 2. Retention of students in the course of the department is becoming difficult since the students are more interested to commute to the Metro cities due to the exposures they get their.
 3. Placements of students in reputed companies due to competition.
 4. Retention of qualified faculties in the department.
52. Future plans of the department.
1. Department would certainly protect and maintain the strong aspect in context of students and faculties.
 2. Provision for more scholarships to the deserving candidates will be proposed to the management.
 3. Inclusion of advance specialization papers in the course curriculum as per the demand of the market.
 4. The department will expand the co-operative relationship with the industries outside the state as well as outside the country to give national as well as global exposure to the students.
 5. The department will recognize and pursue a university interest in the revitalization of the area of the city around the campus.
 6. Enhancement in the quality teaching through faculty development programmes.
 7. Contribution towards society by producing responsible and competitive candidates.

Declaration by the Head of the Institution

I certify that the data included in this Self-Study Report (SSR) are true to the best of my knowledge.

This SSR is prepared by the institution after internal discussions, and no part thereof has been outsourced.

I am aware that the Peer team will validate the information provided in this SSR during the peer team visit.



Signature of the Head of the institution
Prof. (Dr.) Byju John
Dean & Director with seal SMSR
MATS University

Place: Raipur
Date: 19/08/14